

ADVANCED MUSIC LICENSING STRATEGIES
Supplemental PDF

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How To License Your Music.com

RESOURCES

This PDF includes additional resources, both free and premium, related to the topics discussed in the audio course.

1) Music Library Report.com - <http://musiclibraryreport.com/>

Music Library Report.com is a great resource for learning more about a lot of the different music libraries out there. The site features reviews and ratings of various libraries from the musicians that use them. It's sort of like a Trip Advisor for the music library world. Bear in mind, that everyone's experience will vary, but it's a great way to get a feel for what other musicians think about libraries before you sign with them.

2) Elance.com – www.elance.com – This site is a great resource for finding assistants, web designers and so on. I'm a strong advocate of outsourcing whatever “busy” work you can. Whether it's uploading your music or designing your website, in the long run it pays to find people to help you. Start doing this as soon as you can afford to.

3) The Music Licensing Business Directory - <http://www.howtolicenseyourmusic.com/2014-music-licensing-directory.php>

If you're looking for a great resource for connecting with publishers, supervisors, libraries and more, be sure to get How To License Your Music.com's industry directory, if you haven't already. This directory is the main tool I use in contacting new leads. It's honestly the most comprehensive directory I know of. My assistant spends several months each year updating contact information, adding new contacts and eliminating old ones. The music licensing industry is in a perpetual state of motion, so be sure to stay on top of who the movers and shakers are.

4) Music Production And Mastering Courses – I've done two courses with producer Gary Gray. He's one of the best teachers I know of when it comes to explaining advanced production techniques and making them for easy to digest. Production is extremely important when it comes to getting your music licensed. If your producing your own tracks and attempting to license them, I highly recommend taking these courses:

Production Course:

<http://www.howtolicenseyourmusic.com/production-course.php>

Mastering Course:

<http://www.howtolicenseyourmusic.com/mastering-course.php>

- 5) **Meetup.com** – Networking is key in the music business. Meetup.com is a great resource for creating like minded communities and bringing people together who share common interests, like music licensing. Start your own meetup or join others. I've met a lot of cool people through this site.

- 6) **Craigslist.org** – I'm sure Craigslist needs no introduction, but depending on where you live it's another great potential resources. Over the years I've meet vocalists, producers, violin players and more that I've worked with just by networking on Craigslist.

- 7) **Music, Money And Life Podcast** – <http://musicmoneyandlife.podbean.com/> - If you haven't already, be sure to check out my free podcast. I interview songwriters, producers, publishers and more. You'll hear a lot of the same themes that were in my course come up in these interviews.

- 8) **How To Pitch Directly To Music Supervisors** - <http://www.howtolicenseyourmusic.com/supervisor-pitch-course.php>

In this course, created in collaboration with CBS Sports' Music Coordinator, Joseph Miller, we go in depth about the topic of submitting your music directly to music supervisors. Learn directly from a professional music supervisor how to find out about projects and submit your music direct.